

Entire Stock
in the Toy Shop
Half-Price



Hudson's Bay Company
INCORPORATED 25th MAY 1670.



If you cannot shop in person
**Telephone 6141
or 9315**
direct telephone to the Groceteria is
9353

Year-End Sale of Men's High Grade Shoes

Foremost Canadian and British makers represented in this sweeping clearance of Men's Fine Shoes and Oxfords
Actual values \$9 to \$11. Sale price 6.85 pair

—Men who insist on footwear of quality, and who place a proper value on savings, will be here tomorrow morning and buy quality shoes at the sale price of 6.85 pair. It is our January Clearance of men's better shoes launched in advance to give year-end shoppers an unexpected opportunity.

—Included one will find such well known Canadian makers as: MURRAY, SLATER, TETRAULT, SCOTT, McHALE and others; English makers include: MOUNTS, ARNOLD and several other well known names. Five groups, all at one price.

—GROUP NO. 1—Men's fine black kid Dress Shoes.

—GROUP NO. 2—Men's fine black calf Dress or Business Shoes. Balmoral or blucher style with leather lining.

—GROUP NO. 3—Men's tan calf Dress Shoes, in balmoral style.

—GROUP NO. 4—Men's tan calf English Derby, leather lined Shoes.

—GROUP NO. 5—Men's black or tan, calf or kid Oxfords, in a big variety of new styles.

—Unquestionably the largest and best selection of men's shoes which we have offered at this price in many, many months. Come Thursday and make your own comparisons. You'll see the wisdom of buying shoes in the Year-End Sale. All lines displayed for quick choosing.

Witness the Displays in Jasper Ave. Shoe Shop Windows—Come at the Opening Hour for Best Choice!

—Jasper Ave., H.B.C.

6.85

6.85



More Startling Values in the Year-End Sale of Domestic Supplies

Remainder of all lines advertised for the first day's selling, obtainable at the sale prices on Thursday!

1,000 YARDS HIGH GRADE CIRCULAR PILLOW TUBING, Yard 25c

—Smooth finished, circular pillow tubing, 42 inches wide, at the extraordinary pricing of, per yard 25c.
—No phone orders please. Limit of 10 yards to each customer.

DON'T MISS THIS! 27-INCH WHITE FLANNELETTE, Yard 15c

—For Thursday's selling we offer 2,000 yards of fine bleached flannelette at a bargain price. A close fleecy nap, genuine saxon in the popular 27-inch width. Per yard 15c

FAST COLORED ENGLISH BEDSPREADS, A Supreme Value at 3.95

—Full double bed size. Shades include: Pink, blue, maize, red, yellow and olive. Hemmed ends. Values 4.95 and 5.75. Year End Sale, each 3.95.

600 YARDS FULL BLEACHED TABLE DAMASK, Yard 85c

—Made and bleached in Ireland. We believe this to be one of the best values offered in recent years. Note the width, 66 inches and the price only, per yard, 85c.

LINEN TOWELS, Sale Priced at 4 for \$1

—All pure linen crash towels—a good serviceable quality. Absorbent properties. Red or blue, fast color borders. Hemmed and ready for use. Special at 4 for \$1.

900 PAIRS OF HEMMED SHEETS, Pair 2.95

—Full bleached cotton bed sheets. Large double bed size, 80 by 90 inches. Neatly hemmed ends. Sale price, pair 2.95

50 ONLY PURE WOOL TRAVEL RUGS, at, Each 4.95

—Irish travel rugs, with fringed ends. Smart grey, tan and brown plaid effects. Size 60 by 74 inches. Values \$8. Year-End Sale, each 4.95

STRIPED FLANNELETTE 25c

Record Value at, Yard
—High grade, striped flannelette in pink, blue and grey stripes. A strong sturdy quality. 35 inches wide. Specially priced, per yard 25c.

—Second Floor, H.B.C.

The New Bobbette Overshoe
—Black and blonde jersey cloth with low, medium and high heels. Sizes 3 to 7.
—Black Bobbette, 3.75
—Blonde Bobbette, 4.25
—Jasper Ave., H.B.C.

Continues! Edmonton's Greatest KITCHEN GOODS SALE

—Galvanized Wash Boilers, Regular 1.85, Sale price 1.19
—Galvanized Wash Tubs, Regular 1.75, Sale price 1.19
—Galvanized Pails, Regular 50c, Sale price 39c
—Galvanized Garbage Cans, Regular 2.50, Sale price 1.89

\$30 AND \$33 GAS HEATERS, 23.75
—TWO ONLY Gas Radiant Heaters. Splendid designs. Well finished. Regular \$30 and \$33.
Thursday, each **23.75**
—Convenient terms may be arranged with our credit office.

2.19 AND 2.49 TRAYS, AT 1.79
—FANCY SERVING TRAYS—A number with metal rim-mothers with all wood rims. Pleasing colors and designs. Regular 2.19 and 2.49. Thursday, each **1.79**
—Jasper Ave., H.B.C.



January Clearance of Dresses and Coats

Evening Dresses, Afternoon Dresses, Dinner Dresses, Party Dresses, Cloth Dresses, Fur Trimmed Coats, Etc.

—The round of holiday festivities creates a demand for smart apparel. In order to give our customers the opportunity of supplying their requirements for the New Year, at January Sale prices, we have advanced the January Sale. The story of the surprising values is briefly and concisely told. Read:

—COATS—Fancy tweeds and velours with fur collars and fur cuffs. Sale price **12.95**

—COATS—Rich marvella, sash and tweed coats, with rich fur trimmings. Sale price **19.95**

—COATS—Needlepoint, duxtype, fancy tweed and fur fabric coats with fur collars and cuffs. Sale price **29.95**

—COATS—A Irish use of fur gives warm, coziness to these high class coats. Priced at **49.95**

—COATS—Exclusive styles—no two alike. Beautiful fur collars and cuffs. Some with fur extending down front. Sale price **69.95**

—CLOTH DRESSES—A great clean-up of flannel, jersey and two-tone dresses for women and misses. Sale price **4.95**

—CLOTH DRESSES—Smart sports costumes and one-piece dresses of jersey cloth and fancy or plain flannel. Sale price **9.95**

—CLOTH DRESSES—Lovely point frocks—fashionable and warm for winter wear. Sale price **14.95**

—AFTERNOON FROCKS—Satin, georgette and tulle. Clever styles. Sale price **9.95**

—AFTERNOON AND DINNER FROCKS—in satins and cottons. New shades and effective combinations. Sale price **14.95**

—EVENING DRESSES—Styles which will create a flutter. Rich shimmering materials. Beautiful shades. Sale price **27.95**

—Second Floor, H.B.C.



The Foundation of Style

—The fit and style of your new frock for New Year's party or ball, depends largely on the foundation garment you wear.

—DAINTY SATIN GIRDLES—Specially designed for dancing. Soft, clinging garments that give freedom yet gently contour the hips. Either step-in or side hooking models in peach or pink. Prices 3.95 and 6.95

—SOFT COMBINATION GARMENTS—Combining girdle and bra. Lightly boned to allow perfect freedom. Made of silk brocade, satin and all silk crests. Shades of white, flesh or peach. Prices 4.50, 6.95, \$8 and \$10

—Second Floor, H.B.C.

All Women's Fur Coats Reduced

—A new fur coat for the New Year? Choose tomorrow and reap the benefit of January Sale prices. The following price list indicates the values. The high standard of quality maintained by this store is well known to our customers.

—\$7.50 Electric Seal Coat	69.50	—\$325 Persian Lamb Coat	525.00
—\$12.50 Electric Seal Coat	95.00	—\$375 Hudson Seal Coat	575.00
—\$15.00 Electric Seal Coat	129.00	—\$375 Persian Lamb Coat	575.00
—\$17.50 Electric Seal Coat	159.00	—\$375 Hudson Seal Coat	575.00
—\$225 Persian Lamb Coat	159.00	—\$375 Persian Lamb Coat	575.00
—\$225 Electric Seal Coat	159.00	—\$375 Hudson Seal Coat	575.00
—\$225 Northern Rat Coat	159.00	—\$375 Persian Lamb Coat	575.00
—\$230 Northern Rat Coat	206.00	—\$375 Hudson Seal Coat	575.00
—\$300 Persian Lamb Coat	229.00	—\$375 Hudson Seal Coat	575.00
—\$310 Northern Rat Coat	249.00	—\$650 Squirrel Coat	540.00
—\$325 Hudson Seal Coat	249.00		



Order NEW YEAR'S Groceries THURSDAY in the H.B.C. GROCETERIA

—H.B.C. CHANGE PEKOE TEA, 2 lbs. 1.19 —H.B.C. RED LABEL TEA, 2 lbs. 69c —H.B.C. BEST COPPER COFFEE, 59c —GROUND ALMONDS, per lb. 29c —ALMOND PASTE, per lb. 32c —SULTANAL, fancy, per lb. 25c —FREDERICK HAMBURG Market Day special, 56c —RED PLUM BERRIED BAKING POWDER, 69c —READY CUT MIXED FEEL, 17c —STRAWBERRY BUTTER, 30c	—DATE, 3 lbs. 32c —SUNMAID RAISINS, 2 lbs. 35c —HEINZ BEANS, 2 lbs. 33c —TURKISH LAYER FIGS, 2 lbs. 53c —MALAGA CLUSTER BALSAMIC, 45c —CLOVERLEAF ROCKEY SALMON, 2 lbs. 85c —CORSE & BLACKWELL'S OX TONGUE, 1.35 2.15	—SKIPPER SARDINES, 3 lbs. 41c —ASSORTED SOUPS, 3 lbs. 34c —HEINZ BEANS, 2 lbs. 33c —LIBBY'S BEANS, 2 lbs. 43c —LEA & PERDUE WORSTERS, 35c —QUAKER JAM, 65c —EMPIRE STRAWBERRY, 75c —EMPIRE CHOCOLATE, 55c —EMPIRE MINCEMEAT, 61c	—STATION CHEESE, 60c —LIBBY'S MINCEMEAT, 43c —LIBBY'S OLIVER, 38c —CAPTAIN WHITE'S ONION PICKLES, 63c —CORSE & BLACKWELL'S PICKLED BEANS, 65c —HEINZ TOMATO KETCHUP, 29c —PEAR, 3 lbs. 49c —MINNEGOTA CORN, 2 lbs. 42c —RED CHINESE PICKLED, 41c	—LIBBY'S KRAUT, 16c —SUNFARLOR CORN, 2 lbs. 31c —HERB CANNED VEGETABLES, 2 lbs. 51c —ROYAL PRINCE TOMATOES, 2 lbs. 29c —FRANKED BACON, 38c —SUMMERLAND PINEAPPLE, 2 lbs. 35c —ALMOND BEEF, 27c	—LIBBY'S CHOICE AFRICOTE OR PEACHES, 2 lbs. 43c —ROYAL PRINCE BARRBERIE AND STRAWBERRY, 2 lbs. 65c —H.B.C. REAL OF QUALITY BUTTER, 44c —ROYAL PRINCE BUTTER, 49c —CANADIAN CHEESE, 26c —SMOKED HAM, 39c —BRIKFAST BACON, 33c —NEW YEAR'S TURKEY, 21c	—SWIFT'S OR GAINERS PURE LARD, 2 lbs. 56c —GENUINE IMPORTED CHEESE, 65c —BLUE GLOVE OLIVES, 2 lbs. 85c —LIMON'S SOFT AND TART, 35c —CAFE CO. CHOCOLATES, 20c —FINEST MILK, 25c —GENUINE SCOTCH WHISKY, 75c
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